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RUSH GOLD ANNOUNCES ENGAGEMENT WITH EUROSWISS EQUITY GROUP

VANCOUVER, BC, September 3, 2025 – Rush Gold Corp. (the "Corporation" or "Rush") (CSE:RGN | FSE:B6H) is pleased to announce that it has entered into an agreement with EuroSwiss Capital Partners Inc. (“EuroSwiss”) of Switzerland pursuant to which EuroSwiss will assist the Corporation with business development, financial consulting, and internet strategy.

Under the agreement, Rush will pay EuroSwiss a fee of CAD$60,000 up front for an initial one (1) month period. After the initial period, the agreement can be renewed and extended if both parties agree.

Euroswiss is a reputable investor relations firm headquartered in Lucerne, Switzerland and offers a unique investor relations program tailored to the specific requirements of junior mining companies. Their focus is on garnering support from high-net-worth individuals, family offices, institutional investors, and retail investors as well as introduction to possible off-takers. Euroswiss currently does not hold any shares in the capital of the Company. The consulting agreement with Euroswiss was negotiated through arm's length negotiations.

Rush also announces that its board of directors has approved and adopted a 10% rolling stock option plan (the “Plan”). The Plan authorizes the issuance of up to 10% of the issued and outstanding share capital as at the date of grant.

The Corporation has also approved the issuance of 1,320,000 Stock Options (“Options”) pursuant to the terms of its option plan (the “Plan”). The Options to purchase common shares of the Corporation are at an exercise price of $0.10 until September 2, 2030, and are subject to terms and conditions of the Plan. The Options will vest monthly over a period varying from six (6) to twelve (12) months. The Options granted to Baystreet.ca Media Corp. will vest immediately.

About Rush Gold Corp.

Rush Gold is a Canadian mining exploration company based in Vancouver, B.C. Canada. The company is focused on advancing its Skylight gold property, located in the Republic Mining District, Nye County, Nevada, in the United States of America.

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Forward-Looking Statements: The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward-looking statements, including statements respecting the Corporation's plans for its Skylight property. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward-looking statements. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Corporation believes that the expectations reflected in forward-looking statements are reasonable, it can give no assurances that the expectations of any forward-looking statements will prove to be correct. Except as required by law, the Corporation disclaims any intention and assumes no obligation to update or revise any forward-looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward-looking statements or otherwise.

The Canadian Securities Exchange has not reviewed this press release and does not accept responsibility for the adequacy or accuracy of this news release.